



Overview and Scrutiny Committee Agenda

Wyre Borough Council
Date of Publication: 25 May 2022
Please ask for : Marianne Unwin
Democratic Services Officer
Tel: 01253 887326

Overview and Scrutiny Committee meeting on Monday, 6 June 2022 at 6.00 pm in the Committee Room 2 - Civic Centre, Poulton-le-Fylde.

1. **Election of Chairman for 2022/23**
2. **Election of Vice-Chair for 2022/23**
3. **Apologies for absence**
4. **Declarations of interest**

To receive any declarations of interest from any councillor on any item on this agenda.

5. **Confirmation of minutes** (Pages 3 - 4)

To confirm as a correct record the minutes of the meeting of the Overview and Scrutiny Committee held on the 25 April 2022.

6. **An update on Wyre's Covid-19 response** (Pages 5 - 14)

The Chief Executive, Garry Payne, will attend the meeting to present the Covid-19 response action plan and will respond to comments and questions from members of the committee.

The complete set of minutes from the Wyre Covid-19 Task Force can be viewed [here](#). These minutes highlight the extensive work that has been undertaken.

7. **Review of the implementation of the recommendations of the Tourism Recovery Task Group - interim update report** (Pages 15 - 18)

The Corporate Director Communities, Marianne Hesketh, has submitted an interim update report of the recommendations of the Tourism Recovery Task Group. She will also attend the meeting to answer additional questions from members.

8. Business Plan 2021/22, Quarterly Performance Statement (Quarter 4: January - March) (Pages 19 - 38)

The Corporate Director Communities, Marianne Hesketh, has submitted a report, the 4th Quarter Performance Statement 2021/22, January – March 2022.

9. State of Wyre Report 2021

The Democratic Services Officer, Marianne Unwin, submitted the State of Wyre Report 2021 for members to consider.

The full report can be viewed [here](#).

10. Overview and Scrutiny Work Programme 2022/23 – update report (Pages 39 - 44)

The Corporate Director Resources, Clare James, has submitted a report updating the committee about the delivery of the Overview and Scrutiny Work Programme 2022/23. Marianne Unwin, Democratic Services Officer, will introduce the report and respond to questions and comments from councillors.



Overview and Scrutiny Committee Minutes

The minutes of the Overview and Scrutiny Committee meeting of Wyre Borough Council held on Monday, 25 April 2022 at the Committee Room 2 - Civic Centre.

Overview and Scrutiny Committee members present:

Councillors Ibison, Matthew Vincent, Le Marinel, I Amos, Ballard, E Ellison, Longton, O'Neill, Webster and Cartridge

Apologies for absence:

Councillors Sir R Atkins and Fail

Failed to attend or tender their apologies for absence:

Councillor Minto

Officers present:

Marianne Unwin, Democratic Services Officer

No members of the public or press attended the meeting.

47 Declarations of interest

None.

48 Confirmation of minutes

The minutes of the meeting held on Monday 28 February 2022 were **approved** as correct record.

49 Overview and Scrutiny Work Programme 2022/23 – update and planning report

On behalf of the committee, the Chairman, Councillor John Ibison, mentioned a few words in memory of Councillor Rita Amos.

The Chairman introduced the item and reported to members the outcome of the recent Work Programme Workshop. He noted that it was a very constructive session and thanked the members and senior officers involved. He further reminded members that whilst this workshop helped identify priorities and provided structure for the months ahead, time should be set aside to revisit the relevance of topics as the local context changed.

Marianne Unwin, the Democratic Services Officer, provided a short update on the report. It was suggested that the topic under future review focuses for 2022/23 named “YMCA Contract/Agreement” should be focused on the future provisions of Wyre’s leisure activities and not the existing agreement with the YMCA. Therefore, members agreed that the task group name should be altered to reflect this. Members additionally questioned if there was an update to the timetable of the KKP Leisure Review.

In addition, Marianne updated members that the Democratic Services Manager at Fylde Council had requested for Wyre’s Democratic Services Team to host a taster session on Overview and Scrutiny for Fylde’s councillors.

Discussions took place regarding a future task group to review the tourism corporate strategy. The Chairman highlighted that this review should consider how the council aimed to deal with tourism from a strategic level and identify areas of modernisation.

Councillor Peter Le Marinel proposed that officers be asked to produce an interim update on the implementations of the Tourism Recovery Task Group to be brought to the next meeting, the Chairman echoed this request.

Councillor Emma Ellison expressed that a task group regarding Marsh Mill should be included in the current Work Programme. The Chairman suggested that at present, this was not a significant concern of the public and suggested that reviewing historical landmarks, such as the Marsh Mill, could be considered during the tourism strategy review.

It was **agreed** that the report was noted.

The meeting started at 6.00 pm and finished at 6.37 pm.

Date of Publication: 27 April 2022.

A Plan for COVID-19 Recovery - Renew, Reconnect, Rediscover

We're working hard to do all we can to support the recovery of Wyre's economy and to help our communities build back stronger as we move on from the coronavirus crisis.

Our plan for recovery sets out how we will work with businesses, residents, communities and partners to help businesses reopen and thrive, to help people reconnect after spending so long under coronavirus restrictions and to encourage visitors to return and rediscover our beautiful borough.

Whilst we are still responding to the challenges of the pandemic, this plan outlines what we will do in the short to medium term to make changes that will help Wyre to recover as quickly as possible. It is underpinned by the key themes outlined in our business plan and shares the same vision – to ensure Wyre is a happy and healthy place where people want to work, live, invest and visit.

Together we make a difference

Over the last 18 months throughout the pandemic we have:

- Worked with our partners at the community food hubs to support the delivery of over 53,000 food parcels.
- Contacted over 13,000 vulnerable people in Wyre to offer advice and support.
- Dealt with 1,538 requests for help with prescription deliveries and 2,532 requests for help with shopping.
- Paid over £50 million in grants to over 3,000 businesses.
- Dealt with over 700 applications for Self Isolation Grants.
- Supported the delivery of a very successful vaccine programme through the use of our buildings and by carrying out a proactive campaign to promote the vaccine programme.
- Established a Test and Trace Team which has so far made 1,179 calls to people with coronavirus and their close contacts.
- Carried out 14,000 visits to businesses to offer reopening advice and guidance on being COVID-19 secure.
- Delivered 900 business reopening packs to premises across Fleetwood, Thornton, Cleveleys, Poulton, Garstang, Great Eccleston and Knott End.
- Adapted to regularly changing guidance and kept our essential services running throughout.

The foundations of our response – key themes

Work has already begun to support businesses and our communities in their recovery from the impacts of COVID-19. What follows are interventions that will build on this work and form our future plans for recovery. They are based on the three key themes of our business plan – Economy, People and Place. These interventions outline what we will do to help our communities reconnect, to encourage people to rediscover Wyre and to support the renewal of Wyre’s economy.

ECONOMY - Renew the local economy

Much has already been done to support the business community in Wyre. We have paid over £50 million in grants to over 3,000 businesses and have made thousands of visits to businesses to offer advice and support to help them reopen safely.

In May we delivered 900 reopening packs to businesses, complete with ready to use safety signage, information about help that’s available and the offer of free social media support.

More recently we have supported local businesses and stakeholders in our town centres to create three new partnership boards to help steer the planning for the economy over the next 15 years. We are working towards setting up a fourth partnership board to ensure each of Wyre’s high streets has representation.

Each partnership board will focus on key themes that are vital to economic success and will be responsible for producing a regeneration framework for their town centre. Trader forums will be set up by each board to enable more direct communication with businesses and will include stakeholders such as local authorities, education providers and the Lancashire Enterprise Partnership.

Making it happen:

Intervention	Details	Lead officer (for internal version only)	Timescales
Build partnerships with the local business community	We will champion and support the existing town centre partnership boards – Greater Garstang, Future Fleetwood and Cleveleys Together.	Mark Fenton	Ongoing
	Building on the work we have completed in our other town centres, we will help to establish a partnership board for Poulton.	Mark Fenton	February 2022

Intervention	Details	Lead officer (for internal version only)	Timescales
Help businesses to do 'good business'	We will relaunch Wyred Up, restarting our networking and training events for businesses and expanding sector specific support for our key sectors. We will work with partnership boards to help communicate these to local businesses.	Mark Fenton	December 2021
	As part of the Wyred Up re-launch we will provide ongoing support to businesses, sharing opportunities for funding, training, employment schemes such as kick start and grants.	Mark Fenton	December 2021
	We will run a campaign to launch the 'Maybe' tech platform to businesses which will give them access to free social media support and training.	Emma Lyons	December 2021
Support economic growth and investment in Wyre	We will work with our partners to deliver Project Neptune and safeguard the fish processing industry and jobs for Fleetwood.	Steve Smith	March 2022
	We will submit our bid to the Government's round 1 Levelling Up Fund to help deliver our ambitious plans for Fleetwood and continue the regeneration of the town.	Fiona Riley	Completed
	We will develop clear regeneration frameworks for each town centre and help the partnership boards to bid for external funding to deliver projects including future rounds of the Levelling Up Fund.	Mark Fenton	March 2022
Support businesses to operate safely and comply with legislation	Support the introduction of pavement licences to allow businesses to trade outside	Neil Greenwood	Ongoing

Intervention	Details	Lead officer (for internal version only)	Timescales
	The food standard agency have set out an action plan to catch up on food inspections by April 2023 which we will aim to achieve, thus ensuring public confidence in the hospitality trade	Neil Greenwood	Ongoing
	We will begin delivery of projects if our Levelling Up bid is successful. These include reviving the derelict land next to Fleetwood Market, creating a visitor centre at Fleetwood Museum and redeveloping derelict waterfront land at Fleetwood Port to create a beautiful modern linear coastal park for residents and visitors alike to enjoy.	Mark Fenton	2022
	Utilise remaining Additional Restrictions Grant funding to help support businesses as they transition to recovery. This includes the high street/Fleetwood Market focused grants to support new and expanding businesses.	Andrew Robinson / Steve Smith	Deadline for spending ARG is March 2022
Support job creation	We will launch a Wyre Council corporate apprenticeship programme to provide job opportunities for up to six young people.	Jane Collier	September 2021

PEOPLE - Reconnect our communities

Supporting our residents, in particular the most vulnerable and isolated, has been at the heart of everything we have done throughout the pandemic. We have provided a lifeline to those who needed us the most and have done everything we can to protect and support the people of Wyre.

Lancashire has been under the harshest of restrictions for much of the pandemic and we understand that this has changed the way we live and the way we work. We are acutely aware of the impact lockdown and isolation have both affected both physical and mental health and our goal is to help people to reconnect with each other and take positive steps towards improving their health and wellbeing.

Making it happen

Intervention	Details	Lead officer (for internal version only)	Timescales
Work with partners to develop community resilience	We will work with the local statutory sector, VCFSE, cultural, sports and leisure sector partners to deliver programmes that help re-connect our communities, build resilience and improve mental and physical health.	Mark Broadhurst	Ongoing
Increased opportunities to encourage individuals of all ages to become more active	<p>We will develop a new Physical Activity and Sports Strategy. We will publish our Great Outdoors/Healthier Wyre activity calendar for the rest of the year. We have already started some activities such as health walks, health rides and the bump and buggy walks. Starting up other activities such as fun arts and harmony and health will give many more people the chance to get back out and into group activities.</p> <p>We will work with Fylde Coast YMCA and create new marketing incentives and campaigns to promote our leisure centres and swimming pools.</p>	<p>Carol Southern / Alison Boden</p> <p>Carol Southern</p> <p>Carol Southern</p>	<p>Ongoing</p> <p>Launch September 2021. Run until January 2022.</p>
Delivery of a Wyre Holiday Activities Fund programme	We will launch our Holiday and Activity Fund (HAF) programme to address holiday hunger and provide holiday club places for children on free school meals during summer and Christmas holidays. The holiday clubs will include a range of activities and lunch.	Carol Southern	July 2021
Expand our volunteering programme	Harnessing the good will offered by so many during the pandemic, we will look to expand volunteer opportunities within the council and increase the number of volunteers registered with us.	Simon Swindells	Ongoing
Supporting healthy workplaces	We will work with small and medium sized enterprises to improve staff health and wellbeing through the delivery of a Healthy Workplace and Business Health Matters Programme funded by the European Structural and Investment Fund.	Carol Southern	Ongoing

Intervention	Details	Lead officer (for internal version only)	Timescales
Home Improvement Agency support for older and/or disabled residents	We will enter into a two year agreement with Fylde and Wyre CCG to deliver a Care and Repair service for Wyre supporting residents over 65 or with disabilities to maintain their independence at home.	Mark Broadhurst	August 2021
Support the Fylde Coast Winter Readiness Project	We will support the Fylde Coast winter readiness project being coordinated by Fylde Coast CCG. This population health management led project will support the most vulnerable people who live on the Fylde Coast during winter 21/22. It will require multi-agency collaboration along with strong communications links between providers of health, care and support. It will include the coordination of communications, referrals, assessment, and escalation pathways to ensure vulnerable people are best prepared and resilient to risks associated with winter.	Mark Broadhurst	Ongoing
Build on the success of the 'Everyone In' approach to homelessness during COVID-19	Working with multi-agency partners we will build on the success of the 'Everyone In' approach to homelessness delivered during COVID-19. The Housing Options Team will keep emerging pressures (such as the economic impact of job losses, ending of the eviction ban and increasing domestic violence) under review and identify potential solutions to avoid increases in rough sleeping / homelessness.	David McArthur	Ongoing
Keep Lancashire safe	We will revise our messaging in line with government guidance and be guided by case rates in our region. Our aim is to keep Lancashire safe. Whilst restrictions are set to lift, we need to learn to live with coronavirus. We will need to communicate advisory messages to our residents and businesses so that we can all play our part in achieving this.	Emma Lyons	Ongoing
Embrace new ways of working	Through the hybrid working group, we will establish a hybrid working policy for traditionally office based staff. This will involve outlining different working styles, assigning job roles to the appropriate style, reviewing ICT and office/meeting room space.	Joanne Billington	March 2022

Intervention	Details	Lead officer (for internal version only)	Timescales
Better and more cost effective access to council services	We will increase use of the council's Citizen Portal and MyWyre account to reach a target of 10,000 users by July 2022 in order to give more of our residents 24/7 online access to all council services and their own records relating to those services, without ever needing to speak to a council officer.	Peter Mason	July 2022
	We will review the opening times for the Civic Centre Reception area (currently M to F 10am to 3pm) on a regular basis in order to ensure acceptable levels of customer service while maximising value for money with respect to the use of council resources. Transitioning residents to the MyWyre Account will naturally reduce demand for face to face contact. Other options such as Live Chat will also be explored to facilitate reducing the most costly form of contact with the council.	Peter Mason	Ongoing
Support for those in financial difficulty due to the pandemic	Debt recovery has restarted in 2021/22. Recognising the financial difficulties some residents and businesses may still be experiencing we will work with them to maximise income to the council whilst still employing the remaining hardship funding and reliefs available to us. Resourcing will be kept under review with the Corporate Director of Resources. Household Support Fund	Peter Mason/ Mark Boradhurst	Ongoing

PLACE - Rediscover Wyre

Our parks, open spaces, countryside and coastline have provided a haven for people throughout the pandemic. We want to embrace the love that people have for where they live and provide more opportunities for people to explore and enjoy what's on their doorstep.

As international travel remains restricted, now is the time to put Wyre on the map as a destination. We want to showcase everything that our beautiful borough has to offer and maximise the number of visitors coming to our towns and villages.

We want to make the most of our open spaces and visitor attractions so ensure that our communities feel proud to live in Wyre.

Making it happen:

Intervention	Details	Lead officer (for internal version only)	Timescales
Support tourism recovery	We will launch our Welcome Back campaign to put Wyre on the map as a place to visit. We will promote, join up and add value to the marketing of Wyre as a visitor destination.	Marianne Hesketh	Ongoing
	We will showcase our local leisure and cultural assets including Fleetwood, Cleveleys and Poulton Markets, Marine Hall and Thornton Little Theatre. We will launch a new calendar of events and promote these to create 'Destination Wyre'.	Julia Robinson / Alex Holt	Ongoing
	We will work with Marketing Lancashire to ensure that Wyre plays a key part in their 'Redefining Lancashire' campaign.	Alex Holt	Ongoing
Showcase our Great outdoors	Building on the work outlined in reconnecting our community we will offer events and activities to encourage people to explore Wyre's great outdoors, linking in with other stakeholders eg. Lancashire Wildlife Trust. We will promote our larger events starting with the Garstang Walking Festival.	Alison Boden	Ongoing
Cleaner Greener Wyre	Opening our public spaces to more people has not been without challenge and we have seen an increase in littering and ASB. We will launch a communications and engagement campaign to encourage respect for our great outdoors (including water safety) and each other and focus on community activities to support a cleaner greener Wyre with our partners eg In Bloom groups	Ruth Hunter / Emily Wareing	Ongoing

Intervention	Details	Lead officer (for internal version only)	Timescales
Stay Safe	Our parks and open spaces signage will be reviewed in line with government guidance in relation to the pandemic and will encourage a safe approach to the next phase of recovery.	Ruth Hunter/Emma Lyons	Ongoing
Create a new community space in Fleetwood	Following consultation we will create an urban park on Custom House Lane in Fleetwood using the funding made available through the Heritage Action Zone scheme.	Mark Fenton	Construction winter 2021
Create a COVID-19 reflection garden at Civic Centre in Poulton	We will develop a community space at the front of the Civic Centre in Poulton as a COVID-19 reflection garden – this space will be for the community to come and reflect on the pandemic	Mark Fenton	March 2022
Refocus our commitment to climate change	<p>We have introduced a climate change catch up to ensure we continue to reduce Wyre’s carbon footprint.</p> <p>We are exploring the opportunity for staff from across the council to sign up to become climate change champions to help drive the climate agenda across the council and community.</p> <p>Now that more people will continue to work from home, we will promote green homes, looking at available grants and ways to cut down energy use.</p> <p>We will launch our biodiversity strategy to create places where wildlife can thrive.</p>	Sammy Gray	Ongoing

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Tourism Recovery in Wyre task group – Update May 2022

Recommendations	Progress Update
<p>1. That the council concentrates on the promotion of Wyre as a tourist destination.</p>	<p>The council's communication plan for the year has been written and includes a new Visitor Economy campaign. Copy sent via email.</p> <p>We commissioned a range of photography and a series of videos. We now have thousands of new photographs, which we will use on the new website, in our future print and across our social media.</p> <p>One main 'We are Wyre' video has been produced and will be launched when the new Discover Wyre website goes live. We also have three shorter videos of our coast, the great outdoors and nightlife, plus individual videos of locations in every part of the borough.</p>
<p>2. That the Discover Wyre website be brought in-house.</p>	<p>Our old Discover Wyre website has been taken down now and we will be launching our new website in summer. We have a holding page up at the moment directing people to our events page on the council's website and our social media.</p>
<p>3. That improvements be made to the Discover Wyre website and for it to concentrate on promoting the individual towns within the borough, ensuring all areas are covered equally.</p>	<p>A content plan for the new website has been written and includes a focus on the town centres, which will feature on the homepage.</p>
<p>4. To support the continuation of advertising local businesses on the Discover Wyre website and consider the feasibility of introducing an appropriate nominal fee (per annum) for businesses where they will receive more promotion.</p>	<p>Past experience indicates that this is not cost effective, given the low level of income achievable, once officer time is factored in. The emergence of sites such as TripAdvisor now dominate the market and are seen by consumers as the go-to source of information rather than a council / destination website. However, we will look at this once the new website is live. We are also looking into possible outdoor media advertising opportunities for local businesses.</p>

<p>5. That a digital marketing strategy for the council's various digital platforms be created, in order to benefit the wider tourism strategy. In addition, report the defined objectives of this strategy back to the Overview and Scrutiny Committee.</p>	<p>A campaign plan has been developed for the visitor economy campaign (copy sent via email). As part of this plan, it recognises that a strategy needs to be developed to better utilise social media and we will also look to explore other digital marketing tools such as podcasts and targeted e-newsletter campaigns. Due to other priorities, this work has not yet commenced.</p>
<p>6. That there is a continued collaborative working relationship between the Tourism, Events and Communication teams.</p>	<p>The new Communications and Visitor Economy team has been in place since 1 December 2021. It is working really well. The team worked together on the creation of the new videos and are working together on the new website. It is proving to be successful in terms of events – a series of events to celebrate the Jubilee is currently being organised and the link between staff has provided wider support for event planning and enabled improved promotion. The team also worked together to support Christmas events across the borough using the welcome back fund to enhance existing community events such as the Cleveleys Christmas Celebrations and Poulton Christmas Festival.</p>
<p>7. That coach industries and businesses be invited back to Wyre to see what coach offer/packages Wyre can offer.</p>	<p>Following the cancellation of the Beer Festival at Marine Hall, the coach company familiarisation trip has been rearranged for October when the event is back on. We currently have 10 representatives from coach tour operators booked on. We worked with Marketing Lancashire to improve our database of contacts and through this we welcomed a coach trip to Poulton in March.</p>
<p>8. That the Garstang and Fleetwood Information Centres continue to be supported, especially as we emerge out of Covid-19 lockdowns.</p>	<p>We are looking into ways to increase our tourist information points in Wyre and exploring the attendance of events as a way to take our information out to where people are. After speaking to other local authorities across Lancashire and looking at how they approach tourist information, it is clear that we need to adapt our approach to suit changing demand.</p>
<p>9. That the TV screens at the Garstang Information Centre and Fleetwood Information Centre (Marine Hall) be fixed.</p>	<p>The screens at Fleetwood are now fixed. We are looking into new digital options for Garstang including an interactive kiosk.</p>

<p>10. To explore options that will enhance the Civic Centre, including the Members Lounge, to make it a more attractive venue for weddings and other events.</p>	<p>There is a small budget, which has been set aside to undertake decoration of the Members Lounge. Prices are being sought for the works and then officers will produce a business case for approval. It should be noted that there are currently high demands on the building maintenance team's workload, which will affect when this work can be looked at.</p>
<p>11. To explore the possibility of holding large outdoor-ticketed events to be held in areas such as Marine Hall Gardens, for example.</p>	<p>Our major events this year are focused around the Jubilee. However, we are hosting outdoor theatre in July also and are looking at ideas for later in the year.</p> <p>We will continue to enable and support events hosted by local event organisers across the borough and continue to chair and develop, LEON – the Local Event Organisers' Network.</p> <p>We are also looking into larger outdoor event ideas (budget allowing) for summer 2023. We have met with neighbouring local authorities to discuss events and share contacts.</p>
<p>Page 17</p> <p>12. That the implementation of those recommendations agreed by Cabinet be reviewed by the Overview and Scrutiny Committee after 12 months.</p>	<p>Overall, good progress has been made against the recommendations and we will provide a further report at the end of this year.</p>

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Report of:	Meeting	Date
Marianne Hesketh, Corporate Director Communities	Overview & Scrutiny	06/06/2022

Council Business Plan – 4th Quarter Performance Statement 2021/22
January - March 2022

1. Purpose of report

- 1.1 The dashboard style report (attached) gives a quick reference to quarterly progress against the council’s business plan projects and measures, along with commentary where issues have been identified.

2. Project Updates

- 2.1 There are now 20 Business Plan projects split between the three ambitions within the Business Plan – Economy, People and Place.

- 2.2 Whilst the majority of projects are on track, there are 4 showing Amber with minor issues.

- 2.2.1 A summary of those with minor issues (Amber) are shown below:

- **Support business growth at the Hillhouse Technology Enterprise Zone (EZ)** – The Council continues to support the work of the EZ Board in providing a strategic direction for the EZ and monthly meetings are now taking place with key partners. The Council has made a total of two grant payments to support NPL Estates in delivering infrastructure improvements at the gatehouse. Total grant offer is £63k. Other funding is from the Lancashire LEP. This project is on course to complete early 2022.
- **Explore investment and development opportunities for our other town centres in Poulton, Garstang and Cleveleys -**
 - Garstang Regeneration Framework: final version of the document published for comment prior to proposed adoption by Cabinet.

- Cleveleys Regeneration Framework: final version of the document delayed (due to impact of covid on the consultancy team). Anticipate receipt of the document mid-April. Task and finish group set up to explore commissioning a transport study for Cleveleys in partnership with Lancashire County Council and Blackpool Transport - a skeleton scope of work has now been drafted.
 - Poulton town centre: Economic baseline study completed.
- **Work with partners to explore the feasibility of a Fylde Coast tramway / rail loop** – Lancashire County Council have issued a final report - Strategic Outline Business Case. A report has been presented to Management Board. Lancashire County Council are now awaiting feedback from DfT and agreement on next steps. There is no further update this quarter.
 - **Deliver the Wyre Beach Management Scheme** – Main Compound and facilitation works to commence 5 Sept 2022. Phase 1 works are to commence 16 Feb 2023 (rock revetment at Rossall Beach), works completion 26 Jul 2023. An application for a Marine Licence for the storage of rock on the beach to allow the construction of the works was submitted 31 March 2022. The contractor has been instructed to undertake noise assessment reduction calculations and temporary works detail to comply with the planning requirements set by Environmental Health.
Phase 2 commences 26 Jul 2023 completion 8 Oct 2026. It is intended to construct the main phase 2 works in two distinct phases subject to agreement with planning, MMO and Natural England. The Southern section will be undertaken 26 Jul 2023 from Jubilee Gardens main compound and will be completed with the reinstatement of Jubilee Gardens by 19 Sept 2025. A Northern compound at Fleetwood will be established 30 May 2025 with completion of all works by 8 Oct 2026.
Planning application including coastal concordat work will be submitted to Wyre Planning in April 2022. Following validation by Wyre planning an MMO licence application will be submitted for the phase 2 works.
A pre application consultation with residents fronting the proposed Northern compound was undertaken on 9 Mar 2022.

3. Performance Updates

- 3.1** In total there are 23 measures to be reported on however some of these do not have data available as they are either annual or bi-annual collection so have not been included.
- 3.2** Of the 14 Measures included on the report, 11 have a Green status and 3 have a Red status.

3.2.1 Further information regarding those showing as Red are set out below.

- **Number of trees planted** – Tree planting season commences late November and runs to mid-March. Woodland Trust delivered 318 less trees than requested in Q4 tranche. Also, 400 grey willow trees have been healed in (is a tree nursery term meaning that the trees that we received as bare root stock have been placed temporarily in a trench which has then been backfilled with soil to keep them alive and growing through this current growing season) at WECP and are being carried over for planting up to 22/23 Q3.
- **Number of public electric charging points** - There are 5 double charges on car parks so 10 installed in total. There are also 23 double fast chargers (so 46 chargers) on order ready for installation once the company has received the equipment. The 6 fast charges at Copse Road have not been included as they are not public and EV chargers in the borough which have been installed by others have also not been included.
- **Money raised for good causes by the Wyre community lottery** – Staff absence in the team has meant that we haven't managed to prioritise the promotion and recruitment of new groups to the community lottery. We are planning to increase our engagement with community groups during 2022/23 by providing funding roadshows featuring the community lottery.

Financial and legal implications	
Finance	<i>There are no financial implications</i>
Legal	<i>There are no legal implications</i>

Other risks/implications: checklist

If there are significant implications arising from this report on any issues marked with a ✓ below, the report author will have consulted with the appropriate specialist officers on those implications and addressed them in the body of the report. There are no significant implications arising directly from this report, for those issues marked with a x.

risks/implications	✓ / x
community safety	x
equality and diversity	x
sustainability	x

risks/implications	✓ / x
asset management	x
climate change	x
ICT	x

health and safety	x
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Processing Personal Data

If the decision(s) recommended in this report will result in personal data being processed, a privacy impact assessment (PIA) will have been completed and signed off by the council's Data Protection Officer before the decision is taken (as required by the General Data Protection Regulations 2018).

report author	telephone no.	email	date
Marianne Hesketh	01253 887350	marianne.hesketh@wyre.gov.uk	19/05/2022

List of background papers:		
name of document	date	where available for inspection

List of appendices

N/A

Key Projects	
G	On schedule/target;
A	Minor issues
R	Major issues/Not Started

Key Measures	
G	Improving or in line with expectations
A	No significant change or comparable data unavailable
R	Worsening



Economy



People



Place

COMMENTS AND ISSUES

Projects	
Support business growth at the Hillhouse Technology Enterprise Zone	A
Collaborate with partners to develop strategic economic plans such as the Greater Lancashire Plan	G
Work with our partners to increase access for residents and businesses to high speed internet and Wi-Fi wherever possible	G
Develop the Fleetwood Regeneration Framework and explore external funding opportunities to support the future plans to transform Fleetwood over the next 20 years	G
Explore investment and development opportunities for our other town centres in Poulton, Garstang and Cleveleys	A
Work with partners to explore the feasibility of a Fylde Coast tramway / rail loop	A
Explore investment opportunities for our key council assets	G
Proactively support business recovery following the Pandemic	G
Measures	
Town centre vacancy rates	G
Number of businesses supported	G
Number of Heritage Action Zone grants awarded to private owners	G
Out of work benefit claimant count	G

Projects	
Develop a long term strategy for sustainable leisure and wellbeing provision across Wyre	G
Deliver a programme of work to promote healthy choices and healthier lifestyles to keep people well	G
Maximise funding opportunities and deliver initiatives to support older people and people with disabilities to maintain independence	G
Work with partners to improve the aspirations and resilience of our young people	G
Develop a programme of work to improve and support the sustainability and resilience of our communities that builds on the learning from the Covid support hubs	G
Launch the next phase of the digital Wyre strategy ensuring customers have easy access to our services and that we embrace the opportunities new technologies bring	G
Measures	
% of e-contracts as a % of total contracts	G
Number of people helped to remain independent at home	G
Number of visits to leisure centres	G
Net gain/loss of members per leisure centre	G
Number of volunteer hours	G

Projects	
Review the Wyre local plan 2011-2031	G
Deliver the Wyre Beach Management Scheme	A
Facilitate and support the improvement and use of parks and open spaces	G
Deliver our action plan to reduce the effect of climate change on our borough including exploring green energy opportunities	G
Promote activity to support our residents to reduce waste, increase reuse and recycling and implement environmental initiatives to help achieve a cleaner, greener Wyre	G
Support the Turning Tides Partnership in their ambition to achieve a blue flag coast that is free from plastic pollution	G
Measures	
Number of people attending outdoor activities	G
Reduction in fly tipping reported	G
Money raised for good causes by the Wyre community lottery	R
Number of public electric charging points	R
Number of trees planted	R

Money raised for good causes by the Wyre community lottery - Staff absence in the team has meant that we haven't managed to prioritise the promotion and recruitment of new groups to the community lottery. We are planning to increase our engagement with community groups during 2022/23 by providing funding roadshows featuring the community lottery.

Number of public electric charging points - 5 double charges have been installed on car parks providing 10 electric charging points in total. There are also 23 double fast chargers (so 46 chargers) on order ready for installation once the company has received the equipment.

Number of trees planted - Tree planting season commences late November and runs to mid-March. The Woodland Trust delivered 318 less trees than requested in Q4 tranche. Also, 400 grey willow trees have been healed in at WECP and are being carried over for planting up to 2022/23 Q3.

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Economy Projects			
Ref and Title	Project Manager	Q3, October - Dec 2021	Q4, January - March 2022
PEC1 - Status		Amber	Amber
Support business growth at the Hillhouse Technology Enterprise Zone	Steve Smith	<p>The Council continues to support the work of the EZ Board in providing a strategic direction for the EZ and monthly meetings are now taking place with key partners.</p> <p>The Council has made a total of two grant payments to support NPL Estates in delivering infrastructure improvements at the gatehouse. Total grant offer is £63k. Other funding is from the Lancashire LEP. This project is on course to complete early 2022.</p>	<p>The Council continues to support the work of the EZ Board, providing a strategic direction for the EZ through monthly meetings with key stakeholders. In addition the Council supports the work of NPL Ltd in facilitating a Hydrogen Steering Group for the EZ. It had its first meeting for two years (covid disruption) in March 2022.</p> <p>It was agreed at the last board meeting that the Council would scope work to refresh and update the masterplan and also produce a suite of documents to support investment enquiries for the wider site.</p> <p>Amber rating as business growth (as measured by NNDR retained) is relatively unchanged at present.</p>
PEC2 - Status		Green	Green
Collaborate with partners to develop strategic economic plans such as the Greater Lancashire Plan	Marianne Hesketh	<p>Over the last quarter, Lancashire Leaders have been working together to progress development of a County Deal. A report is being presented to Full Council on 27 January 2022, which outlines "Our Deal for a Greater Lancashire". The report provides an update on work undertaken towards the development of strengthened joint working across Lancashire, a long-term strategic plan (now called Lancashire 2050 plan) and a County Deal for the Lancashire area and to seek agreement to progress this work.</p>	<p>On 2 February, Government issued the Levelling Up White Paper. The White Paper sets out a complete 'system change' of how government works that will be implemented to level up the UK. At the heart of this will be 12 bold, national missions to be achieved by 2030. The initial County Deal proposals are broadly in line with these missions. The white paper sets out a devolution framework providing an indication of the types of powers and functions that will be considered for each devolution level. Discussions have started with Government to determine if Lancashire's County Deal proposals can be taken forward. In the meantime, Leaders will work together to develop the Lancashire 2050 plan which is a strategic plan for Lancashire. A workshop is planned for 6 April.</p>
PEC3 - Status		Green	Green
Work with our partners to increase access for residents and businesses to high speed internet and Wi-Fi wherever possible	Marianne Hesketh	<p>No further update this quarter.</p>	<p>The Garstang Partnership Board had a presentation from B4RN, a non-profit community benefit organisation who are rolling out a fibre optic broadband network in rural areas. They particularly focus on areas that have poor broadband connectivity. It was identified that Forton is a potential area for future development.</p>
PEC4 - Status		Amber	Green
Develop the Fleetwood Regeneration Framework and explore external funding opportunities to support the future options to transform Fleetwood over the next 20 years	Mark Fenton	<p>Officers attended a feedback session with government on 14 December about the Round 1 bid to the Levelling Up Fund. The fund had been unsuccessful subscribed with a grant award rate of 4 to 1 in terms of the available funding. Feedback was provided under three areas: strategic fit; value for money and deliverability. Unfortunately the high-level approach adopted in providing feedback lacked any real detail from which to encourage the council to make an application in future rounds. Government Advisors were unable to advise as to the design and launch of Levelling Up Fund Round 2.</p> <p>Good progress is being made in delivering the Fleetwood Heritage Action Zone: Contractor appointed to construct Custom House Square. Condition Surveys at Fleetwood Market completed. Grants totalling approximately £36,000 have been awarded to property owners to undertake specialist surveys; design and feasibility work with a view to these progressing to significant applications in 2022 for grants to undertake the works to improve the buildings. Works are underway to repair St Mary's Presbytery church to create a welcoming space for the community. Smaller grant awards totalling approximately £10,000 have also been awarded to property owners to undertake property repairs early 2022. Trails were launched in October and December as part of the 'Finding Fleetwood Trails' project.</p>	<p>The Fleetwood Regeneration Framework has been updated to incorporate additional projects. IBI provided a presentation to the Future Fleetwood Board about the background to the document and to outline the key changes in the update. The Board are due to provide feedback in advance of the document being considered by Management Team and published for final public comment.</p> <p>Fleetwood Heritage Action Zone: Works have commenced on site to construct Custom House Square. Tender documents have been prepared for replacement of the roof at Fleetwood Market. Grants totalling approximately £198,000 were paid for design proposals (19-23 Adelaide St, 45-47 Lord St and the former HSBC) and repair works (The Steamer Public House, 13 North Albert Street, Fleetwood Museum and St Mary's Church Presbytery).</p>
PEC5 - Status		Green	Amber
Explore investment and development opportunities for our other town centres in Poulton, Garstang and Cleveleys	Steve Smith / Mark Fenton	<p>Garstang Regeneration Framework: workshops and public feedback invited on the proposed vision; objectives; interventions.</p> <p>Cleveleys Regeneration Framework: baseline work completed and initial consultation undertaken with residents seeking their perceptions of the town and how they'd like it to be improved.</p>	<p>Garstang Regeneration Framework: final version of the document published for comment prior to proposed adoption by Cabinet.</p> <p>Cleveleys Regeneration Framework: final version of the document delayed (due to impact of covid on the consultancy team). Anticipate receipt of the document mid-April. Task and finish group set up to explore commissioning a transport study for Cleveleys in partnership with Lancashire County Council and Blackpool Transport - a skeleton scope of work has now been drafted.</p> <p>Poulton town centre: Economic baseline study completed.</p>
PEC6 - Status		Amber	Amber

Work with partners to explore the feasibility of a Fylde Coast tramway / rail loop	Steve Smith	No further update this quarter.	No further update this quarter. Government responses still awaited.
PEC7 - Status Explore investment opportunities for our key council assets	Maria Blundy	<p>Green</p> <p>Bids have been received and shortlisted for the site at Bourne Hill. Disposal will now progress with the highest bidder on an unconditional sale basis with a Cabinet report planned for February's meeting.</p> <p>Project Neptune is progressing well with a slight delay to the completion date due to delays by Electricity North West (ENW).</p>	<p>Green</p> <p>Cabinet approved the disposal of the Bourne Hill site at their February Cabinet meeting. Site investigations have now commenced and the outcome is awaited. Some contamination has been found affecting approximately 1 acre of the site and the impact of this on the value is being assessed. A further meeting with the Land Agents is scheduled in mid April.</p> <p>Practical completion for Project Neptune is planned for the end of May 2022. Work is progressing to complete leases with the new tenants.</p>
PEC8 - Status Proactively support business recovery following the pandemic	Marianne Hesketh/Clare James	<p>Green</p> <p>The current ARG scheme has just been refreshed and re-promoted in December following restrictions from the 13th. The vacant premises/High street grant has been extended to the end of January 2022.</p>	<p>Green</p> <p>All Business Grants must be paid out by 31 March 2022. We are on track to spend all ARG monies and the majority of the Omicron fund awarded. All other schemes have already closed.</p> <p>A review of Wyred Up has been commissioned and a consultation is planned with local businesses to determine what business support they require from the council.</p>

Economy Measures		Q3, October - Dec 2021			Q4, January - March 2022			Commentary	
		Reportee	Target	Actual	Cumulative	Target	Actual		Cumulative
MEC1	Total visits to town centres	Colm Healy	1,983,169	1,984,328	5,552,319	1,984,328	TBC	Jan - 554,034 Feb - 571,801 Mar - not yet available	
	* Fleetwood		2,889,627	2,665,955	8,315,116	2,665,955	TBC	Jan - 769,693 Feb - 760,327 Mar - not yet available	
	* Cleveleys		1,493,714	1,642,574	4,621,669	1,642,574	TBC	Jan - 470,341 Feb - 448,334 Mar - not yet available	
	* Poulton		1,003,434	1,009,419	2,892,123	1,009,419	TBC	Jan - 291,332 Feb - 279,597 Mar - not yet available	
MEC2	Town centre vacancy rates	Colm Healy	8.90%	7.98%		11.80%	7.98%	Total vacancy rate for Wyre town centres as a whole. Target set as North West average as per most recent Springboard reports (report available on request). Monitoring carried out January 2022.	
	* Fleetwood		13.73%	11.76%		11.80%	11.76%	Target set as North West average as per most recent Springboard reports (report available on request). Monitoring carried out January 2022.	
	* Cleveleys		9.72%	8.31%		11.80%	8.31%	Target set as North West average as per most recent Springboard reports (report available on request). Monitoring carried out January 2022.	
	* Thornton		4.72%	5.66%		11.80%	5.66%	Target set as North West average as per most recent Springboard reports (report available on request). Monitoring carried out January 2022.	
	* Poulton		8.19%	7.56%		11.80%	7.56%	Target set as North West average as per most recent Springboard reports (report available on request). Monitoring carried out January 2022.	
	* Garstang		4.49%	4.49%		11.80%	4.49%	Target set as North West average as per most recent Springboard reports (report available on request). Monitoring carried out January 2022.	
MEC3	Number of businesses supported	Colm Healy	31	25	1180	31	40	1215	Figure includes direct business support queries & ARG grant applicants. If all grants included - over 3,000 businesses supported.
MEC4	% of fledgling businesses surviving - 18 months	Colm Healy	72%			72%	TBC		Awaiting data from BankSearch consultancy
MEC5	Number of Heritage Action Zone grants awarded to private owners	Mark Fenton	0	3	6	0	1	7	
MEC6	Out of work benefit claimant count	Human Resources	3905	2450	2450	3905	2305	2305	
MEC7	Visitor numbers to the borough	Alexandra Holt							This data is generated by the Lancashire wide based model called 'Steam'. This is a model used to calculate the volume and value of tourism in Wyre and other districts of Lancashire. The data only comes out once a year and is always produced one year behind. Therefore no data to provide at the moment.
Key									
	Achieving/Exceeding target								
	Within 10% of achieving target								
	Below target (more than 10%)								

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People Projects		Q3, October - Dec 2021	Q4, January - March 2022
	Project Manager		
PPE1 - Status	Carol Southern	Green	Green
Develop a long term strategy for sustainable leisure and wellbeing provision across Wyre		We are now at the final draft stage for the Wyre Built facilities strategy. The Wyre Moving More work is gathering pace, with a steering group formulated, presentations to the partnership boards, CMT, Management Board and staff consultation meetings taking place. We are now planning the community consultation on our key priorities and how we help residents to move more in wyre.	During this quarter, we have presented the draft Leisure facilities work at the pre council meeting and to the Wyre Moving More Board, which met in February and is really well represented with local partners. We launched the Wyre Moving More public consultation in February and this has had over 650 responses to date. The Active Lives & Community Engagament team have spent the last month visiting over 30 local groups and organisations to gather feedback from residents. The three main priorities of the Wyre Moving More strategy have been proposed to be Health and Wellbeing, Active Environments and Children & Young People.
PPE2 - Status	Mark Broadhurst Carol Southern	Green	Green
Page 29 Deliver a programme of work to promote healthy choices and healthier lifestyles to keep people well		The YMCA new branding was launched in early October and has been well received. It has helped the YMCA to reach its membership targets during October and November. The campaigns have featured promotions around a discount on direct debit memberships and the social impact of the YMCA as a charity. The weight management programme continues to progress well and we are planning to expand the programme in the New Year using some extra funding from Public Health England. We are also planning to launch a Children's Weight Management programme, (PASTA) in the Rossall ward early next year.	The Wyre weight management programme with Slimming World has reached 528 participants so far this year, 159 have completed the programme so far, which is 67% of those who have had time to complete, with an average weight loss of 13.5lbs. We have launched a Man v Fat programme at Poolfoot training ground in partnership with Fleetwood Town Community Trust and we have over 25 men participating so far. We are also working with Fylde Coast YMCA to provide a follow on support programme, linking people up with a discounted exercise offer. The PASTA 6 week children's weight management programme launched successfully on the 21st February at Larkholme Primary school and has attracted 4 or 5 families a week. The programme involves physical activity and a cooking session.
PPE3 - Status		Green	Green

<p>Maximise funding opportunities and deliver initiatives to support older people and people with disabilities to maintain independence</p>	<p>Mark Broadhurst Dave McArthur</p>	<p>DFGs and Minor Aids and Adaptations: Between 1 October 2021 and 31 December 2021 we have helped 220 people to remain independent at home via the completion of 78 Disabled Facilities Grants and 142 minor aids and adaptations. C&R Attendance Allowance: In quarter 3 we have completed: 33 Attendance Allowance forms, 1 PIP form and 1 DLA form. So far this year 69 clients have heard back from claims resulting in additional income of over £319,000 per annum, with 76 clients still awaiting results. In addition to this there were 194 handyperson jobs completed in quarter and 31 caseworker visits. Home Energy Efficiency Installations via CHiL (Cosy Homes in Lancashire) - Between 1 October and 31 December there were 19 referrals for new/replacement boilers using affordable warmth funding.</p>	<p>DFGs and Minor Aids and Adaptations: Between 1 January 2022 and 31 March 2022 we have helped 141 people to remain independent at home via the completion of 39 Disabled Facilities Grants and 102 minor aids and adaptations. This gives a total of 902 completed adaptations over the course of the year with many more ongoing. C&R Attendance Allowance: Over the course of the year we have completed: 189 Attendance Allowance forms, 25 PIP forms, 2 carer's allowance forms, 1 capacity for work form and 4 DLA forms. So far this year 153 clients have heard back from claims resulting in additional income of over £618,000 per annum in Attendance Allowance and nearly £16,000 in Personal Independence Payments. In addition to this there were 849 handyperson jobs completed over the year and 253 caseworker visits. Home Energy Efficiency Installations via CHiL (Cosy Homes in Lancashire) - Between 1 April 2021 and 31 March 2022 the team dealt with 55 affordable warmth related enquiries for new/replacement boilers using affordable warmth funding.</p>
<p>PPE4 Status</p> <p>Page 30</p> <p>Work with partners to improve the aspirations and resilience of our young people</p>	<p>Carol Southern</p>	<p>Green</p> <p>We provided the Holiday and Activity Programme (HAF) for 4 days over the Xmas holidays at 4 venues in the borough for Children on Free school meals. We were really well supported by local supermarket, Morrisons who helped supply and put together hampers for families who took part in the HAF programme, these were really well received by the families. We are delighted to learn that the HAF programme has been funded by DfE for the next 3 years. The new Children's weight management programme - PASTA will really help children and their families learn about the importance of a healthy lifestyle.</p>	<p>Green</p> <p>The number of children and young people who accessed the Christmas HAF programme was 84, with 16 of those being SEND children. Much of this quarter has been spent planning the Easter provision of 4 days. We have 8 providers and 12 holiday clubs on offer this Easter. We are using local providers for the food, nutrition and artists to support the programme, which is helping local businesses as well as reducing our carbon footprint.</p>
<p>PPE5 - Status</p>		<p>Green</p>	<p>Green</p>

<p>Develop a programme of work to improve and support the sustainability and resilience of our communities that builds on the learning from the covid support hubs</p>	<p>Mark Broadhurst Carol Southern</p>	<p>We have continued to support people who have tested positive for Covid in Wyre that the National Test & Trace team haven't reached. This quarter, we have been in contact with 1,130 people who tested positive for Covid. We also have continued with the Wyre Community Hub to support residents who are in need of help with food and urgent supplies. we have supported 13 people this quarter.</p>	<p>This quarter saw the end of the local NHS test & trace response in Wyre. We are proud of the service that we have provided to residents over the last 15 months. We have been planning how we can best support local groups as they return to meeting up in person. We will be promoting funding opportunities and our Wyre Community lottery. We have been working closely with the social prescribers across Wyre to ensure we meet the needs of local residents. We have worked with Torrentum PCN to provide digital inclusion sessions, which have been really successful in helping isolated residents to connect and utilise their tablets and other devices. We will continue this work with monthly drop- ins. We have also funded community based physical activity sessions and our Arts programmes across the borough continue to grow in popularity.</p>
<p>PPE6 - Status</p> <p>Launch the next phase of the digital Wyre strategy ensuring customers have easy access to our services and that we embrace the opportunities new technologies bring</p>	<p>Peter Mason</p>	<p>Green</p> <p>In excess of 9,700 residents are now signed up to the Citizen Portal and the development of the self-service offering on the website via the portal is being developed further. The Contact Centre is currently engaged in the procurement and implementation of a replacement Electronic Document Management system that will also be utilised by the Legal team. Once fully implemented the system will allow for a reduction in administration costs, while at the same time aiding hybrid-working and enhancing data-security.</p>	<p>Green</p> <p>Over 17,000 residents have now signed-up for "myWyre" citizen portal accounts. From April, online £150 Energy rebate e-forms will be added to the council tax area of the portal for completion by residents living in properties listed in council tax bands A -D and not paying council tax by DD. The Contact Centre Systems team are currently working with Licensing to maximise use of the portal in order to automate licensing processes.</p>

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People Measures		Reportee	Q3, October - Dec 2021			Q4, January - March 2022			Commentary
			Target	Actual	Cumulative	Target	Actual	Cumulative	
MPE1	% of e-contacts as a % of total contacts	Pete Mason	55.00%	72.77%	72.77%	55%	82.07%	75.04%	
MPE2	Number of people helped to remain independent at home	Dave McArthur	150	220	761	150	141	902	
MPE3	% of physically active adults	Carol Southern	59.70%	54%	54%				
MPE4	Number of visits to leisure centres	Carol Southern	130,000	146,625	364,506	170,000	185,953	550,459	Positive increase in the number of visits over the year as people become more confident in attending the leisure centres again.
MPE5	Net gain / loss of members per leisure centre	Carol Southern	200	-150	1,263	400	450	1,713	increase in the number of direct debits, following a promotional offer in January 2022
MPE6	Number of volunteer hours	Simon Swindells	3,585	4,936	13,201	3,801	5,769	18,970	6512 increase in volunteer hours compared to 2020/21
MPE7	% of resident population who consider themselves to be in good health	Carol Southern							Target to be completed when the Life in Wyre survey has been completed. This is not due until autumn 2022.
Key									
Page 33									
Achieving/Exceeding target									
Within 10% of achieving target									
Below target (more than 10%)									
Targets set Nationally									

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Place Projects	Project Manager	Q3, October - Dec 2021	Q4, January - March 2022
PPL1 - Status Review the Wyre local plan 2011-2031	Steve Smith	<p>Green</p> <p>Final stage of consultation on the Partial Review commenced in November 2021 and will conclude 18 January 2022.</p> <p>Current evidence suggests that submission of the Partial Review for Examination in early 2022 will be achievable; in full accordance with the requirements of Policy LPR1 of the Wyre Local Plan 2031.</p>	<p>Green</p> <p>Consultation on the publication draft of the Local Plan Partial Review closed on 18 January 2022 and the council received 24 submissions. The final report is on the Full Council agenda for 14 April 2022 and recommends submission of the Partial Review to the Government for Examination.</p> <p>Post submission it will be for the Planning Inspectorate to appoint an Inspector and then arrange an Examination in Public. This is anticipated in August/September 2022.</p>
PPL2 - Status Deliver the Wyre Beach Management Scheme Page 35	Carl Green	<p>Amber</p> <p>Phase 1: Behind programme 12 months: Cost and Quality on track Planning Decision 3rd June 21 20/01221/FULMAJ Discharge of Conditions applied for Sept 21. Awaiting response from Env Health. Contract enabling works new quotation anticipated 10 Jan giving greater certainty of supplier rates. Teams meeting with MMO: The MMO cannot consider the two schemes as separate although planning has been approved and a decision by planners to consider the two schemes as separate had been made. The MMO therefore require a full EIA to be submitted for phase 1. Jacobs commissioned to provide this. Submission to MMO in January . Agreement with EA to draw down committed works by end of March. Application made and payment received. Utility diversions to power and gas complete. Payment made to BT but works not yet undertaken not critical to works. UU services not considered at risk. Reinforced concrete haul road between Jubilee Gardens and beach access ramp adjacent to café details agreed with LCC. LCC have requested that the works are undertaken under a legal agreement. An application has been made. This is critical to the start date of the scheme and there is a risk that legal procedures may delay the start date. Phase 2 Haskoning appointed to undertake detailed drawing works. EIA produced in accordance with MMO scoping assessment final draft issued December 21. Formal submission end Jan with planning application February 2022 Wyre's Planners signed up to the Coastal Concordat with a view to simplifying the planning / MMO licence process. June 2021. Planning consultants Hayhursts appointed to assist in process and will lead the planning application and consultee management once planning application is submitted.</p>	<p>Amber</p> <p>Main Compound and facilitation works to commence 5 Sep 2022 under a Project Manager's Instruction PMI. Phase 1 works are to commence 16 Feb 2023 (rock revetment at Rossall Beach), works completion 26 Jul 2023. An application for a Marine Licence for the storage of rock on the beach to allow the construction of the works was submitted 31 Mar 2022. The contractor has been instructed to undertake noise assessment reduction calculations and temporary works detail to comply with the planning requirements set by Environmental Health Phase 2 commences 26 Jul 2023 completion 8 Oct 2026. It is intended to construct the main phase 2 works in two distinct phases subject to agreement with planning, MMO and Natural England. The Southern section will be undertaken 26 Jul 2023 from Jubilee Gardens main compound and will be completed with the reinstatement of Jubilee Gardens by 19 Sep 2025. A Northern compound at Fleetwood will be established 30 May 2025 with completion of all works by 8 Oct 2026. Planning application including coastal concordat work will be submitted to Wyre Planning in April 2022. Following validation by Wyre planning an MMO licence application will be submitted for the phase 2 works. A pre application consultation with residents fronting the proposed Northern compound was undertaken on 9 Mar 2022. Early warnings issued over cost increases due to inflationary rises in concrete, timber, steel, fuel and change to white diesel. The war in Ukraine may also have implications on final scheme costs.</p>
PPL3 - Status Facilitate and support the improvement and use of parks and open spaces	Mark Billington	<p>Green</p> <p>The annual Wyre and Myerscough Hedgelaying competition took place at the Wyre Estuary Country Park and visitors were able to see a demonstration of highly skilled craftsmen and women helping to sustain hedgerows by "laying them" to encourage new growth and using the "pleachers" to be woven into a thick hedge which is great for wildlife and good for carbon sequestration and provides a traditional boundary to the park.</p>	<p>Green</p> <p>The first 3 months of January has seen a very busy and well supported programme of engagement activities across the borough. Starting on 1 January customers were welcomed to Rossall Point Tower for a guided tour. In January Memorial Park hosted the first Walking Wyre Walk, these walks are aimed to encourage everyone to take part in healthy outdoor exercise. Also taking place in January were the first of the Scientist in Residence workshops at the Mount. February saw the start of the Researching the history of the Mount sessions at the Mount with local historians and volunteers and the Ecology for All invertebrate workshops taking place at the Wyre Estuary Country Park with the Royal Society of Biology . The brand new Wyre Wellbeing Walks were launched in February in Fleetwood. The Wellbeing Walks are run in partnership with Ramblers Association with a focus on weekly walks that are accessible to all. The Fleetwood walk which makes use of the promenade and the Fleetwood Wellbeing Way route starts from Marine Hall every Saturday afternoon and is led by our newly trained volunteer walk leaders. March saw the start of the Mount Gardening club with successful workshops on how to propagate seeds. Wyre Council's inclusive cycling sessions returned to Memorial Park, giving those who are disabled or recovering from injury a chance to enjoy bike riding.</p> <p>The Bay - Blueprint for recovery (Wellbeing through Nature) sessions continued at Towers Wood, Cleveleys / Rossall Point Observation Tower, Rossall. The Bay engagement officer led whale themed sand sculpting events and a popular Tour of The Tower day at Rossall Point Tower and beach. Alongside all the engagement activities officers have been coordinating beach cleans and litter picks with local schools, conservation days on the dunes and the Wyre Estuary Country Park and weekly beach cleans throughout the Wyre coast and River Wyre estuary. An innovative community project to find out more about litter and beach sediment dynamics has been taking place during the monthly litter picks led by Lancaster University students and lecturers who have been working in partnership with Rossall Beach Residents. The aim of this project is to increase understanding of coastal processes and to find out how litter impacts upon the environment. The group recently met to hold a citizen science day at Rosssall Beach to share some of their findings with the volunteer beach cleaners and partners.</p>
PPL4 - Status		Green	Green

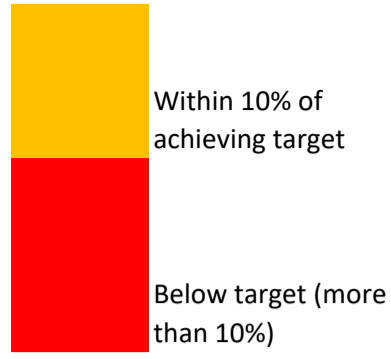
<p>Deliver our action plan to reduce the effect of climate change on our borough including exploring green energy opportunities</p>	<p>Christina Marginson</p>	<p>The 2019/20 and 2020/21 council carbon footprint calculations were collected and produced by One Carbon World, awaiting a final report to CMT. The most recent borough carbon footprint was also analysed and reported to Management Board and the Climate Change Policy Group. An application was put forward to the Public Sector Decarbonisation Scheme to improve the energy efficiency and building fabric at Fleetwood Market, awaiting a decision in the New Year. During National Tree Week we planted 3000 trees from the Woodland Trust to create a native hedgerow mix around the Wyre Civic Centre playing fields, creating a great carbon sink and wildlife habitat for Poulton. Children and teachers from St. Johns School joined in with the Wyre volunteers and had a great time planting 100 trees. A further 400 trees from the Woodland Trust have been planted in a community woodland and hedgerow at Bleasdale with volunteers from the Bleasdale Parish Hall Committee who worked alongside Wyre staff and volunteer rangers.</p>	<p>We were successfully awarded a grant for just under £1m of funding for decarbonisation works at Fleetwood Market, from the government Public Sector Decarbonisation Scheme. This will fund the replacement of the gas heaters with an Air Source Heat Pump and a small solar array, alongside building efficiency upgrades such as double glazing, insulation and LED lighting.</p> <p>A national 'council climate scorecard' was produced by Climate Emergency UK, to review all council action plans against a suggested criteria. Wyre scored 46%, just above the average of 43% for district councils. This was a useful exercise in identifying where we're doing well, and where we need to improve.</p> <p>A decision making tool has been drafted for officers to undertake at the beginning of the project planning process, to understand any impacts on climate change and build in any mitigation measures. This will be tested on upcoming reports and projects in the new financial year.</p> <p>Since announcing a full Local Plan review, it was agreed among members of the Planning Policy Working Group that a Climate Change Strategy is needed to inform effective planning policy in this area. This will include an analysis of actions required to meet our climate change targets, and costed pathways to achieving these. Work is ongoing to identify consultants to assist with this, and identify examples of best practice.</p> <p>A grant of £1.3m was also secured from the Social Housing Decarbonisation Fund, to improve Regenda housing stock in Wyre.</p> <p>Tree planting continued into March with sites at Fleetwood, Thorton, Poulton and Garstang all planted up leading to a total of 7,000 trees being planted for this winter season. Volunteers and members of public helped out and the local communities in Garstang celebrated and supported the creation of new hedgerows and orchards in Garstang.</p>
<p>PPL5 - Status</p> <p>Promote activity to support our residents to reduce waste, increase reuse and recycling and implement environmental initiatives to help achieve a cleaner, greener Wyre</p>	<p>Alan Fitzpatrick</p>	<p>Green</p> <p>This winter, staff and volunteers have been working in our community woodland sites undertaking woodland management works, coppicing back trees and shrubs to encourage new growth. The arising's from the cutting back have been used to create wildlife habitat piles on site and to make many brash bundles which have been used to support the work of the River Wyre Trust catchment mangement. The bundles can help to slow the flow by creating "leaky dams" along the upper stretches of the river catchment – helping to support natural flood management. The volunteers have shown great commitment throughout the bad weather and have walked miles to reach the destination of some of these tasks.</p>	<p>Green</p> <p>The winter programme of tree planting and woodland management has continued, with conservation volunteers and grounds team completing pruning and cutting back in preparation for spring re-growth.</p> <p>Volunteers supported Scorton Parish Council with the upgrade of parts of the Scorton Millennium Way and supported Garstang Millennium Green on upgrades to a key path through the Green.</p>
<p>PPL6 - Status</p> <p>Support the Turning Tides Partnership in their ambition to achieve a blue flag coast that is free from plastic pollution</p>	<p>Carl Green</p>	<p>Green</p> <p>A pledge document to support the ongoing work of Turning Tides is to be sent to CEOs of districts and unitary authorities.</p> <p>A new development guide to managing surface run off (one of the key contributors to emergency sewer overflow spills) is to be developed across the North West Region. Improved liaison across planning is to be developed working with the Coastal Group, who have engaged a planning resource at Wyre to integrate the Shoreline Management Plan with local planning authorities and the Marine Management Organisation. The North West RFCC also have a task and finish group on this key issue.</p> <p>Turning Tides is a good example of working together to tackle climate change issues. The potential to create a North West Climate change forum was discussed. An initial meeting of the Fylde Coast climate change groups was undertaken in December with a draft paper on opportunities and successful schemes to date prepared for the Fylde Economic Prosperity Board. A discussion paper is to be presented at the new TT meeting.</p>	<p>Green</p> <p>The council attended a Turning the Tide plastics working group which is looking at good practice throughout the North West and UK. The aim is to identify key ways in which local authorities, business partners and the public in the North West can make a difference on the complicated issue of removing plastics from coastal, marine waters, freshwater bodies and rivers. This group is currently lead by UU and supported by the Turning Tide Secretariat. It has membership from the whole coastal area from Sefton to Scottish borders.</p>

Place Measures		Reportee	Q4, January - March 2022			Commentary
			Target	Actual	Cumulative	
MPL1	Number of people attending outdoor activities	Alison Boden	50	363	1857	Please note we haven't received all of the registers from our partners and community sites.
MPL2	Satisfaction with parks and open spaces	Christina Marginson				These are obtained through the bi annual life in wyre surveys, which should have been undertaken last year but postponed due to covid
MPL3	Satisfaction with keeping public land free from litter	Alan Fitzpatrick				These are obtained through the bi annual life in wyre surveys, which should have been undertaken last year but postponed due to covid
MPL4	Reduction in fly tipping reported	Alan Fitzpatrick, Tracy Waistle	400	276	1281	
MPL5	Money raised for good causes by the Wyre community lottery	Carol Southern	£40,000	£7,856	£33,847	We have had 2 staff off sick in the team which has meant that we haven't managed to prioritise the promotion and recruitment of new groups to the community lottery. We are planning to increase our engagement with community groups during 2022/23 by providing funding roadshows featuring the community lottery.
MPL6	Reduction in council carbon emissions	Mark Billington, Sammy Gray				
MPL7	Number of public electric charging points	Carl Green	46	1	10	There are 5 double charges on car parks so 10 installed in total. There are also 23 double fast chargers (so 46 chargers) on order ready for installation once the company has received the equipment. The 6 fast charges at Copse Road have not been included as they are not public and EV chargers in the borough which have been installed by others have also not been included.
MPL8	Number of trees planted	Christina Marginson, Ryan Arrell	3,600	2882	6282	Tree planting season commences late November and runs to mid-March. Woodland Trust delivered 318 less trees than requested in Q4 tranche. Also, 400 grey willow trees have been healed in (is a tree nursery term meaning that the trees that we received as bare root stock have been placed temporarily in a trench which has then been backfilled with soil to keep them alive and growing through this current growing season) at WECP and are being carried over for planting up to 22/23 Q3.
MPL9	% of household waste recycled	Alan Fitzpatrick	40%			reporting via Waste Data Flow and approval by EA / DEFRA is always approx. 6-12m in arrears

Key



Achieving/Exceeding target



NB MPL5 – linked to the Life in Wyre bi-annual survey, therefore figures only available every 2 years
MPL4 – linked to the Life in Wyre bi-annual survey, therefore figures only available every 2 years

- Targets Set Locally
- MPL1
 - MPL5
 - MPL6



Report of:	Meeting	Date
Clare James, Corporate Director Resources	Overview and Scrutiny Committee	6 June 2022

Overview and Scrutiny Work Programme 2022/2023 – update and planning report
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1. Purpose of report

- 1.1 To update the Overview and Scrutiny Committee about the Overview and Scrutiny Work Programme 2022/23.

2. Recommendation

- 2.1 That the report be noted.

3. Current and completed work

3.1 Tackling Youth Anti-Social Behaviour (ASB) in Wyre Task Group

Two meetings of the task group have been held, the last meeting being on Thursday 21 April 2022 where the group interviewed expert witnesses Corrine Mason, Manager of Environmental Protection and Community Safety and Shelley Birch, Health Partnerships and Early Action Officer.

As part of their gathering of evidence, the group have asked the high schools across Wyre several questions about anti-social behaviour in the community. Currently, they have received a few responses and will discuss and analyse these responses at their next meeting. The group also plan to review some case study examples of best practice from other authorities and they have invited Shelley Birch to their next meeting to introduce some research on mosquito devices as a way to deter loitering by young people.

The next meeting of the Tackling Youth ASB Task Group will be held on Wednesday 25 May 2022, commencing at 6 pm.

3.2 Tourism Corporate Strategy Task Group

The scoping document is in development and officers are waiting on further information from Marketing Lancashire about the Lancashire

Tourism Strategy, updates on this will be communicated to members accordingly.

As requested at the last Overview and Scrutiny Committee meeting, the Communications and Visitor Economy Manager, Emma Lyons, has produced an interim update report to discuss the progress of tourism recovery following the accepted recommendations and conclusions of the Tourism Recovery Task Group.

3.3 Leisure Activity Provision Task Group

At the last meeting, members discussed a future task group on leisure activity provision, as agreed at the Work Programme Workshop in February 2022. It was suggested that this review be focused on the future provision of the leisure activities and not the existing agreement with the YMCA.

This task group is proposed to commence following the KKP Leisure Review findings.

3.4 Annual Report 2021 – 2022

The Overview and Scrutiny Annual Report for 2021 – 2022 was presented at the meeting of full Council on Thursday 14 April 2022. This report aimed to detail the work of the committee and the main achievements for that municipal year. You can view the Annual Report [here](#).

4. Work Programme

4.1 The Overview and Scrutiny Work Programme for 2022/23 is attached at Appendix 1.

report author	telephone no.	email	date
Marianne Unwin	01253 887326	marianne.unwin@wyre.gov.uk	17.05.2022

List of appendices

Appendix 1 – Overview and Scrutiny Committee Work Programme 2022/2023

Overview and Scrutiny Committee Work Programme 2022/23:

Committee Meetings		
2022		
Date	Theme	Agenda items
Monday 6 June at 6pm	Update and review	<ul style="list-style-type: none"> • Election of Chair for the municipal year 2022/23 • Election of Vice Chair for the municipal year 2022/23 • An update on Covid-19 response – learning to live with the virus • Review of the implementation of the recommendations of the Tourism Recovery Task Group – interim update report • Business Plan 2021/22, Quarterly Performance Statement (Quarter 4: January – March) • State of Wyre Report 2021 • O&S Work Programme 2022/23 – update and planning <p>Invited attendees: Councillor David Henderson (Leader of the Council) and Garry Payne (Chief Executive). Marianne Hesketh (Corporate Director Communities)</p>
Monday 18 July at 6pm	Health and Wellbeing theme	<ul style="list-style-type: none"> • Annual update regarding the work of the Lancashire County Council Health Scrutiny Committee • Annual update from the Lancashire and South Cumbria Integrated Health and Care System • O&S Work Programme 2022/23 – update <p>Invited attendees: Councillor Julia Robinson (Co-opted Member of the Lancashire County Council Health Scrutiny Committee). Beth Goodman (Deputy Director of Commissioning) and Dr Hartley-Smith (Clinical Director).</p>
Monday 5 September at 6pm	Update and review	<ul style="list-style-type: none"> • Review of the implementations of the recommendations of the Citizens Advice Lancashire West Task Group – one year on • Business Review of the implementations of the recommendations of the Residents Parking Permit Scheme Task Group • Business Plan 2022/23, Quarterly Performance Statement (Quarter 1: April – June) • O&S Work Programme 2022/23 – update

Committee Meetings		
		<p>Invited attendees: Marianne Hesketh (Corporate Director Communities) and Councillor Michael Vincent (Resources Portfolio Holder). Carl Green (Head of Engineering Services) and Councillor Roger Berry (Neighbourhood Services and Community Safety Portfolio Holder).</p>
Monday 17 October at 6pm	Update and review	<ul style="list-style-type: none"> • O&S Work Programme 2022/23 – update <p>Invited attendees: None.</p>
Monday 21 November at 6pm	Resources and Finance theme	<ul style="list-style-type: none"> • Fees and Charges - draft • Business Plan 2022/23, Quarterly Performance Statement (Quarter 2: July – September) • O&S Work Programme 2022/23 – update <p>Invited attendees: Councillor Michael Vincent (Resources Portfolio Holder and Deputy Leader) and Clare James (Corporate Director Resources, Section 151 Officer).</p>
Provisional save the date: Monday 5 December at 6 pm	Extra meeting: Review of the Business Plan (single item agenda)	<ul style="list-style-type: none"> • Draft Business Plan 2023/24 <p>Invited attendees: to be confirmed.</p>
2023		
Monday 16 January at 6pm	Corporate theme	<ul style="list-style-type: none"> • Business Plan 2023/24 • Planned Maintenance and Investment Projects Schedule - 2023/24 • Review of the implementations of the recommendations of the Tourism Recovery in Wyre Task Group – one year on • O&S Work Programme 2022/23 – update <p>Invited attendees: Councillor David Henderson (Leader of the Council), Garry Payne (Chief Executive) and Marianne Hesketh (Corporate Director Communities). Councillor Bowen (Leisure, Health and Community Engagement Portfolio Holder). Maria Blundy (Head of Build Environment).</p>
Provisional save the date: Tuesday 7 February at 2pm	Work Programme Workshop 2023/24	<ul style="list-style-type: none"> • Workshop to agree topics for review for the 2023/24 Municipal Year <p>Invited attendees: The Corporate Management Team (CMT) and the members of the Overview and Scrutiny Committee.</p>

Committee Meetings		
Monday 27 February at 6pm	Police and Community Safety theme	<ul style="list-style-type: none"> Wyre Community Safety Partnership – annual scrutiny review Business Plan 2022/23, Quarterly Performance Statement (Quarter 3: October – December) O&S Work Programme 2022/23 – update <p>Invited attendees: Martin Wyatt (Wyre Neighbourhood Inspector), Neil Greenwood (Head of Environmental Health & Community Safety), and Councillor Roger Berry (Neighbourhood Services and Community Safety Portfolio Holder).</p>
Monday 24 April at 6pm	Work Programme planning and review	<ul style="list-style-type: none"> O&S Work Programme 2022/23 – update O&S Work Programme 2023/24 – planning <p>Invited attendees: none.</p>

Task Group Reviews		
Current reviews:		
Date	Topic	Status
March 2022	Tackling Youth Anti-Social Behaviour (ASB) in Wyre	On-going
Paused work:		
Date	Topic	Status
2019	Poulton to Fleetwood Link	Paused – waiting on feasibility study outcomes
Future review focuses for 2022/23:		
Proposed start date	Topic	Status
June 2022	Tourism Strategy – review of the tourism corporate strategy	Agreed at the Work Programme Workshop (24.02.2022)
September 2022	Leisure Activity Provision	Agreed at the Work Programme Workshop (24.02.2022)
December 2022	Business Plan (single item review in committee)	Agreed at the Work Programme Workshop (24.02.2022)
February 2023	Climate Change Progress	Agreed at the Work Programme Workshop (24.02.2022)

Task Group Reviews		
Looking further ahead:		
Date	Topic	Status
Late 2023	Business Model of Wyre's Theatres	Agreed at the Work Programme Workshop (24.02.2022)
Late 2023	Commercialisation	Agreed at the Work Programme Workshop (24.02.2022)

Updated May 2022